



Cayman Finance

THE IMPORTANCE OF CAYMAN FINANCE MEMBERSHIP

why your organization needs to be involved.

The age-old axiom of strength in numbers is never more prescient than when dealing with communication issues critical to our industry - both foreign and domestic.

Cayman Finance has reached a critical mass with its membership that gives great weight to its concerns and opinions. Being part of Cayman Finance means your organization has a say in crafting these important messages and deciding on the best approach to achieve significant milestones in support of our local financial services industry.

Cayman Finance provides the industry with resources and opportunities that no individual business, or smaller group could hope to achieve on their own. Things such as:

- Providing a single point of contact for Cayman's financial services sector in order to present a unified front and ensure consistency of message for communication with governments, the local community, and local & international regulators and media.
- Coordinated representation of Cayman's financial services industry at international conferences and events.
- Enhanced media relations for the jurisdiction that proactively promotes Cayman as a jurisdiction of choice to bring more quality business to the Islands and respond where appropriate to negative coverage.
- Promotion of the jurisdiction through our website, www.caymanfinance.ky, where we publish media releases, articles, a blog, and industry news from foreign and domestic outlets.

Ways your company can make effective use of a Cayman Finance membership:

- The opportunity to stand for a place on the board and help shape Cayman Finance decisions.
- Powerful networking opportunities.
- Being a part of a powerful information-sharing network with access to the combined knowledge and experience of our members.
- Your company's press releases, articles and events can be posted on our website and members are invited to submit blog postings and resources for publication.
- Your company will be listed on the Cayman Finance website alongside its peers and industry leaders.
- Reduced ticket prices at Cayman Finance.
- Advanced notice of promotional and sponsorship opportunities, which may include special meetings with invited guests.
- Protect your investment in the jurisdiction from threats posed by harmful foreign legislation and mischaracterizations of Cayman in the media.
- Potential company promotion through Cayman Finance editorials and high profile activities.